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In association with Apple

www.fcpcreativesummits.com

# SPONSORSHIP OPPORTUNITIES

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Event Manager of the Final Cut Pro Creative Summit 2023



WWW.FCPCREATIVESUMMITS.COM





# WHAT

Whether you are a trained professional or just starting your creative career, Apple has the software and tools you need to power your creative work. This unique event is where Apple power users and Final Cut Pro Professionals come together to learn and discuss their craft. We are excited to be back in Cupertino! The FCP Creative Summit features 2 full days of sessions in multiple tracks and a unique day at Apple!

# 9

### **WHERE**

The FCP Creative Summit 2023 will take place at Apple Park and the <u>Hyatt</u> <u>Regency Santa Clara</u>.



#### WHEN

Apple Day will take place November 6, with training days to follow on November 7 and 8.

# **SELECT YOUR PLAN**

### CORE

- "In Association With" Top Sponsor of the event
- Exclusive Sponsorship
- Prominent displays "Made Possible By" on the event website and marketing campaign
- Prominent displays of logo on all sessions
- 30 second video ad to shown live before networking and keynote slots
- Option to deliver a conference Keynote
- Ownership of opt-in attendee database
- 20 conference passes for key clients

**SOLD OUT** 

### **PLATINUM**

(3 Slots)

- Platinum logo placement on the event website
- Platinum logo placement on marketing campaign
- Platinum logo placement on all live sessions & session recordings
- Ownership of opt-in attendee database
- (1) Sponsored session on conference program
- 10 conference passes
- Key contribution for Raffle Prizes

\$10,000

# GOLD

(8 Slots)

- Gold logo placement on event website
- Gold logo placement on marketing campaign
- Gold logo placement on all live sessions & session recordings
- 2-time access to opt-in attendee database
- 5 conference passes
- Key contribution for Raffle Prizes

\$7,000

# **TABLETOP**

(Unlimited)

- Expo table at Networking Night, including table, 2 chairs, and power
- Company logo and description on event website
- Logo listed on literature and signage onsite
- 1-time access to opt-in attendee database
- 3 conference passes

\$3,000



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# Let's do this!

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